



**Michigan Health Sciences Libraries Association
Annual Education Conference Invitation
October 17-19, 2012
Novi, Michigan**

Dear Vendor Representative,

You are cordially invited to participate in the 39th Annual Michigan Health Sciences Libraries Association (MHSLA) Education Conference. The 2012 Conference is being held at the Baronette Renaissance Hotel, October 17-19, 2012 in Novi, Michigan. The conference theme is, "Librarians Driving Medical Education."

The Detroit Metropolitan area is home to a large number of hospitals and medical schools including the University of Michigan, Wayne State University, Henry Ford Health System, Oakland University William Beaumont School of Medicine and many others. Additionally, the MHSLA conference is attended by health sciences librarians from across the State of Michigan. This will be an attractive venue that is advantageous to all concerned.

We are encouraging all of our vendor partners to showcase their products and services. Exhibits will be open Thursday, October 18, 2012 from 9:00am – 5:00pm. We also invite your participation as a conference sponsor. There is a variety of sponsorship opportunities available that permit you to highlight your product line in unique ways. There is also the highly sought after opportunities to sponsor and present at a breakfast or lunch & learn. These slots go quickly and are provided on a first response basis. The registration form and list of the various levels of participation is attached.

Rooms at the Novi Baronette Renaissance Hotel may be reserved at the special conference rate of \$109.00. Be sure to mention the Michigan Health Sciences Libraries Association for the group rate. Reservations may be made by phone (248) 349-7800, or online at:
<https://www.marriott.com/reservation/availability.mi?propertyCode=dtwn>

Conference materials may be shipped for arrival a couple of days prior to the conference to: The Baronette Renaissance Hotel, 27790 Novi Road, Novi, MI 48377. Toll free: (800) 395-9009; Fax (248) 349-7467. Please indicate on your shipping boxes, Michigan Health Sciences Libraries Association.

We hope you can join us at the MHSLA 2012 conference. We appreciate your support and involvement with the Michigan Health Sciences Libraries Association.

Please feel free to contact me with any questions.

Michael Simmons, MLIS
Manager, Library Information Services
1200 East Michigan Ave., Suite 111
Sparrow Health Sciences Library
Sparrow Health System
Lansing, MI 48912
Tel: 517-364-5656 Email: **simmon11@msu.edu**



Michigan Health Sciences Libraries Association
Annual Education Meeting
October 17-19, 2012
Registration for Exhibitors and Sponsors



Exhibition Day Thursday, October 18, 2012 Baronette Renaissance Hotel, Novi, Michigan

Name: _____ Email: _____ Company Name/Organization: _____

Address: _____ Phone: _____ Fax: _____

Company Contact(if different from above): _____ Address: _____

Phone: _____ Fax: _____ Email: _____

Please select from the following options (circle choices)

Wednesday, 10/17/12

Thursday, 10/18/12

Friday, 10/19/12

Breakfast Sponsor-----(\$500)	Breakfast & Learn-----(\$800)	Breakfast & Learn-----(\$800)
AM Break Sponsor-----(\$500)	AM Break Sponsor-----(\$500)	AM Break Sponsor-----(\$500)
Lunch & Learn-----(\$1000)	Lunch & Learn-----(\$1000)	Lunch & Learn-----(\$1000)
PM Break Sponsor-----(\$500)	PM Break Sponsor-----(\$500)	
Welcome Reception Sponsor-----(\$750)	*Exhibit Table-----(\$250)	
	Special Event Sponsor-----(\$1000)	

- A. Daily Totals from above: \$ _____
B. Other sponsorship amount: \$ _____
C. Special Event, Thursday Evening (\$50.00/individual exhibitor): \$ _____

Grand Total (U.S. dollars, add amounts from lines A-C above) \$ _____

(Please make your check payable to **Michigan Health Sciences Libraries Association** and send to Michael Simmons. We regret that we cannot accept credit card payments at this time. Opportunities for presentations at lunch or breakfast are limited and will be reserved on first request basis.)

***Please see next page for more information**

Additional Information

***Exhibit Table at MHSLA 2012 is inclusive of:**

- 6 ft. skirted table w/1 chair
- Wireless Internet Access
- Electricity
- Single day conference registration for Thursday for one vendor representative/exhibitor
- Thursday breakfast and lunch
- Listing in the Conference program
- Link to company site on conference web page

All sponsorships will also be promoted with prominent signage at sponsored event.

All exhibitors and sponsorships will be acknowledged in the official conference program and on the conference web page.

Lunch / Breakfast & Learns are an opportunity to present your content.

Presenters will be provided with audio-visual equipment as needed. Contact Mike Simmons as to what equipment you may need to be successful. Presentations are to conference attendees during lunch.

Exhibitors may send advance promotional materials to conference planners for inclusion in attendee conference bags.

Send your promotional items to Mike Simmons (address below).

Donate material for vendor raffle on Thursday afternoon, 10/18/12.

In past years, vendors have contributed a variety of items to be raffled to attendees. This too is a great way to promote your product line and gain awareness of services. Attendees must be present to win.

Exhibitors may ship materials to the conference hotel a few days ahead of time to avoid delays.

The Baronette Renaissance Hotel
Attn: MHSLA Conference
27790 Novi Road,
Novi, MI 48377

What is the Special Event?

The MHSLA 2012 Special Event is at the Tin Fish, an upscale eatery at the Twelve Oaks Mall (largest mall in Michigan). This is a chance to mingle with librarian partners at an informal gathering. Please join us!

All correspondence, questions, comments, concerns, to:

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